



Practical Civic and Educational Transformation



Get active. Get Inspired. Get Involved.

CivicFest is a day-long event at Meridian Hill/Malcolm X Park combining dance, music, food trucks, local nonprofits looking for volunteers and members, and community workshops intended to inspire people to work together with joy, courage, wisdom, and kindness.

Neighborhood Walking Clubs & Field Days

Bringing people of all ages together for connection, outdoor physical activity, and their physical, mental and spiritual benefits.



The Civic Imagination

Radio show, podcast, or segment of an existing show: Stories to highlight local civic work and promising national work. (Summer 2019)

DC Tutoring & Mentoring Initiative

2 out of 3 DC students read below grade level. **DCTMI** is working with 40+ partner organizations and schools to recruit 60,000+ volunteers to become tutors and mentors and get people working across class, race and ideology toward a shared goal.

How can we work together for the long-term with wisdom, kindness, courage, and creativity to make a better world for all? How can we take more responsibility for one another, for our communities, and for our larger world?

In the long run, these are our central challenges if we are to survive and thrive as communities and as a democracy. We need to start now by taking practical steps to change our civic culture. That's what **DCTMI and the **Civic Leadership Project** are all about.**

"We must learn to live together as brothers [and sisters] or perish together as fools." - Martin Luther King

*"What we need in the United States is not division. What we need in the United States is not hatred...but love and wisdom, and compassion toward one another, and a sense of justice for all those who suffer in this country whether they be white or they be black."
- Robert F. Kennedy, On the evening of Dr. King's assassination, April 4, 1968*



The Community Platform

Data and Online Mapping and other tools for community and nonprofit research, collaboration, and action.



Civic Leadership Certificate Program

6 evening sessions w/ stimulating videos, short readings, activities and discussion and 10 hrs of canvassing.

Civic Leadership Fellowship Program

A summer program or course combining humanistic and social science literature with experiential work to prepare college students and community members to think and act for a better world.



Civic Canvassing Workshops

1.5 hour orientation and hands-on practice combining improv and reflection

Community Outreach & Leadership Teams

Teams of volunteers to help with canvassing, outreach and more once or twice a month.

The DCTMI Team and Its Activities

The Team

**Civic Leadership
Fellows and Interns**

Senior Leadership
*"Wake up thinking
about the work"*

**Community
Leadership &
Outreach Teams**

Core Activities

Media

Social Media

Blog posts
Facebook
Twitter
Videos

Earned Media

Print articles
Blog posts
Videos
Radio or TV

The Community Platform

Research, Data & Collaboration Tools

**Building a network of
partner orgs & schools**

**Collecting data on
needs and resources by
organization, school or
neighborhood**

Engaging college & uni-
versity partners

Canvassing & Follow-Up

Recruit & place volunteers

Build Community Outreach & Leadership Teams

Volunteers help with can-
vassing and other types of
outreach

Connect to their employers,
congregations & clubs

Engaging Intermediary Organizations

Businesses & other
employers

Religious
congregations

Universities

Government, including
schools and other
agencies

Accelerators

CivicFest

Civic Leadership Fellows
College & High Sch. Programs

Civic Leadership Certificate &
Civic Canvassing Training

Civic Imagination

Civic Fest

Endorsements by celebrities,
political & civic leaders

Large funder support

The Goals: Civic and Educational Transformation